



NEEHEE'S

**THE
INDIAN
RECIPE FOR
SUCCESS**

YOUR FRANCHISE JOURNEY TO A FLAVORFUL FUTURE

Authentic Indian Street Food, Proven Profitability, Unlimited Potential

WELCOME TO NEEHEE'S

We are built on the vibrant tastes of Indian street food and a proven business model. Step into our world of authentic flavors, proven success, and a franchise model designed for growth.

THE SPARK: WHERE IT ALL BEGAN

Neehee's was born from two brothers' dream to bring the flavor and soul of India's streets to America. Inspired by family traditions and guided by passion, we created food that feels like home. That authenticity keeps guests returning and fuels franchise growth.

WHAT WE BELIEVE IN: THE SPICE BEHIND SUCCESS

We did not aim to simply compete in the food industry. We set out to redefine how Indian food is experienced in America. Our guiding beliefs drive both our brand and your investment

Appeal of Vegetarianism

Authentic Indian food can be vibrant, flavorful, and universally loved, creating broad customer appeal.

The Taste of Home

"Home" is a flavor everyone understands. Our dishes deliver comfort, authenticity, and enduring satisfaction of home.



WHAT MAKES NEEHEE'S A SMART AND UNFORGETTABLE INVESTMENT

Neehee's is more than a restaurant. It is a culinary movement redefining how Indian food is experienced in America. For franchise partners, it offers both connection and proven profitability.

OUR DISTINCT ADVANTAGES



Authentic
Culinary Artistry



Community
Loyalty



Operational
Simplicity

FRANCHISE MODELS TAILORED TO YOU

Quick-service Dine-in: Restaurants delivering the complete experience in high-visibility locations

Express/Take-Out Locations: Smaller, agile footprints focused on high-volume take-out and delivery

We collaborate with every partner to select the right model, aligning with market potential, investment capacity, and long-term growth

A FRANCHISE DESIGNED TO SCALE

A Neehee's franchise balances connection with operational strength. It's a restaurant customers remember, supported by a business model partners can trust, built on realistic investments and systems we have already tested and perfected.

YOUR INVESTMENT AT A GLANCE

\$60,000

Franchise Fee

\$924,500-\$1,478,000

Total Initial Investment

5%

of Net Sales
as Royalties

3%

of Net Sales as
Marketing Fund Contribution

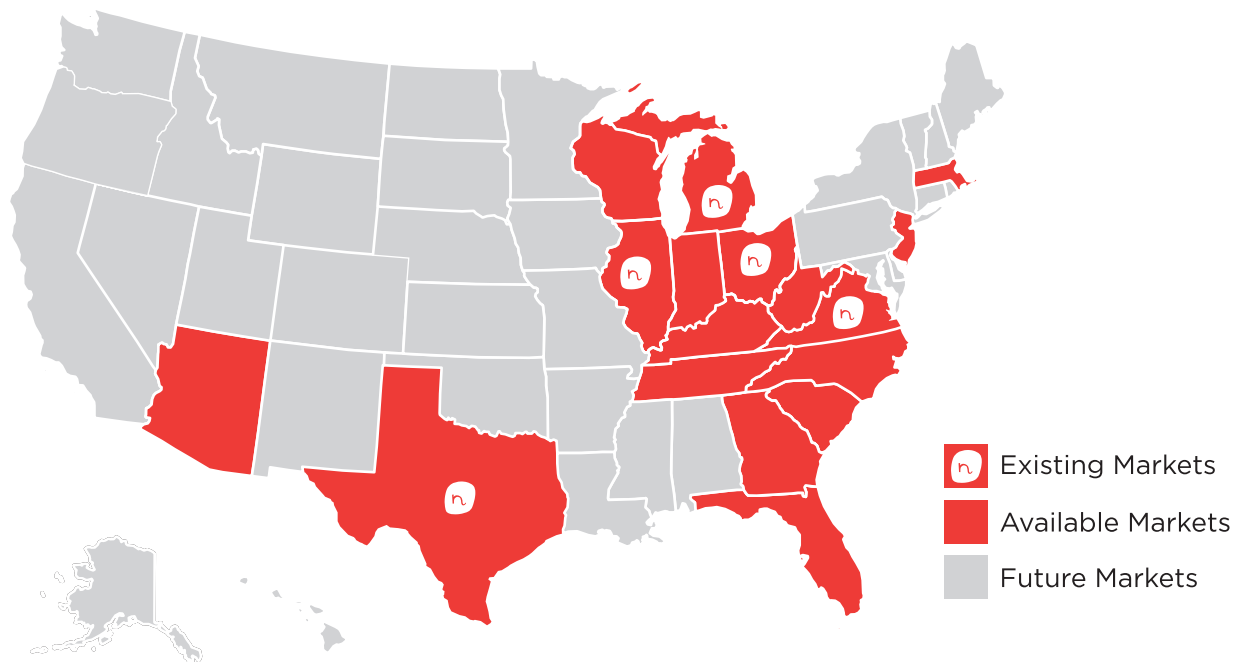


Average Sales-to-Investment Ratio: 2.33

Financial Performance: Available in our FDD upon qualified request

Note: All figures are estimates and may vary depending on territory, location type, real estate costs, and build-out scope.

SCALING ACROSS AMERICA



READY TO BUILD BOLD SUCCESS TOGETHER?

Our franchise support team is ready to help you explore opportunities, answer your questions, and guide your journey.

- ✉ franchise@neehees.com
- ☎ (734) 398-1944
- 🌐 www.neehees.com/franchising

Scan to learn more



Disclaimer

This information is not intended as an offer to sell, or the solicitation of an offer to buy a franchise. It is for information purposes only. An offer is made only by Franchise Disclosure Document (FDD). Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of, or wish to acquire a franchise for a Pizzawala's Franchising, Inc. to be located in, one of these states or a country whose laws regulate the offer and sale of franchises, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction.